



EDUCATION

BACHELORS OF SCIENCE INDUSTRIAL DESIGN

The University of the Arts Philadelphia, Pennsylvania 2006 – 2010

INTERDISCIPLINARY DESIGN

Nuove Accademia Di Belli Arti Milan, Italy 2008 – 2009

SKILLS

Photoshop

Illustrator

InDesign

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Rhino 4 + 5

Flamingo Nxt

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Penguin

AutoCad

Microsoft Office Suite

Sketching

Information Architecture

Print Design

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REFERENCES

Ayberk Akçal Design Director | Renaissance Development ayberk.akcal@ronesans.com

Marina Hoffberger Senior Associate | DDG 410.615.4569

Ettore Mormile CEO | Mormile Creative 443.910.4717 Ettore@design-mor.com

PROFESSIONAL PROFILE

An experienced Environmental Graphic Designer with 6+ years of professional experience and a repertoire of work domestically and internationally. Looking for a new senior level or managerial opportunity at an interdisciplinary firm.

DESIGN EXPERIENCE

SENIOR ENVIRONMENTAL GRAPHIC DESIGNER

2016-PRESENT

STREETSENSE | BETHESDA, MARYLAND

Streetsense is an experience—focused strategy and design collective. Experts in the real estate, retail, and hospitality industries, we create brands people love and places people love to be. With an undisciplined approach and an insight—driven world view, we impact experiences at every level and at every scale — from neighborhood restaurants to city blocks.

With a wide range of experience in retail, entertainment, mixed-use, and residential projects, and the blend of a graphic and industrial design background allows for the creation of attractive designs backed up by technical precision.

STREETSENSE | PROJECT LISTING

(All projects listed I was either lead designer or was heavily involved in design management and/or final production)

PERMANENT RETAIL GRAPHICS

COMPREHENSIVE SIGNAGE PLAN

Stonebridge Dale City, Virginia, USA Charter Hotel, Seattle, Washington, USA

Bethesda Row
USA Bethesda Mar

Bethesda, Maryland, USA

The Collection

Chevy Chase, Maryland, USA

The Collection

Shanghai, China

Chevy Chase, Maryland, USA

2011-2016

ENVIRONMENTAL GRAPHIC DESIGNER - ASSOCIATE

DDG | BALTIMORE, MARYLAND

Had direct experience with client relations as well as presenting work to clients domestically and internationally. Produced and managed the planning, design, and client coordination of signage and graphic systems for numerous retail, entertainment, mixed—use, and residential projects. Managing a team of three with one other Associate Designer. Specialized in digital 3D modeling for visualization, prototyping, and fabrication purposes.

DDG | PROJECT LISTING

All projects listed I was either lead designer or was heavily involved in design management and/or final production.

PERMANENT RETAIL GRAPHICS

Istanbul, Turkey

Airia Mall Bintaro Jaya Xchange Grand Metropolitan Gurgaon, India Jakarta, Indonesia Bekasi, Indonesia Bahçesehirpark Fontanar Centro Comercial Jinqao Town Center

Bogota, Colombia





LINKS

http://bmurraydesigns.wix.com/ bmdesigns-portfolio

https://prime.500px.com/ bmurraydesigns

RECOGNITION

20 in their 20s Nomination 2013

Featured on Coroflot.com 2011

Graduated Magna Cum Laude

The Jane Darley Naeye Scholarship 2009

Dean's List, Uarts (3.6 GPA or higher) 2006-2010

Industrial Design Special Merit Award, Uarts 2006

Artist Grant, Uarts 2006-2010

Kota Wisata Mall Jakarta, Indonesia

Mall Of Istanbul* Istanbul, Turkey

Maltepe Mall Istanbul, Turkey

Metropolitan Mall Cileungsi Jakarta, Indonesia

Naranjo Mall Guatemala City, Guatemala

Uptown Mirdiff Dubai, United Arab Emirates

RENOVATED RETAIL GRAPHICS

Del Mar Village Boca Raton, USA Ellisburg Circle

Cherry Hill, New Jersey, USA

Ellsworth Place

Silver Spring, Maryland, USA

Rockville Town Square Rockville, Maryland, USA

Peninsula Town Center Hampton Roads, Virginia, USA

Plaza Del Mercado Silver Spring, Maryland, USA

Westfield Siesta Keys Sarasota, Florida, USA

Willow Lawn

Richmond, Virginia, USA

Zona Rosa

Kansas City, Kansas, USA

PRINT GRAPHICS

Alandalus Branding + Logo

Dubai, UAE

Akademiler Logo Istanbul, Turkey

DDG Marketing Materials Baltimore, Maryland, USA

Fontanar Centro Commercial Logo

Chia, Colombia

Naranjo Mall Logo Guatemala City, Guatemala

Balmuncu Branding + Logo Istanbul, Turkey

GRAPHICS CONSULTANT | MORMILE CREATIVE | TOWSON, MARYLAND

Consulted for Mormile Creative, supporting them in their work. Under their direction logos, brochures, posters and other marketing items were created. Working for local clients such as Curry Associates, Charm City Truck Stop, Shinnovate and many more.

GRAPHICS CONSULTANT | DJ'S SIGNATURE DESSERTS | BALTIMORE, MARYLAND

Consulted for DJ's Signature Desserts, a start-up bakery serving the Baltimore and Washington Metropolitan area. Services include creating logo, brand collateral, social media management and website design.

GRAPHICS CONSULTANT | HELP A CHILD FUND | ELLICOTT CITY, MARYLAND

The Help-a-Child Fund is a joint charitable project of the HCPSS Pupil Personnel Workers and the Howard County Education Association. Established brand identity and supplementary items such as letterhead, envelope design, business cards and labels for shipping product.

GRAPHICS CONSULTANT | APRIL TONER LLC | BALTIMORE, MARYLAND

A small startup toner and printer supply company in Baltimore. Established brand identity and supplementary items such as letterhead, envelope design, business cards and labels for shipping product.

PRODUCER | PAGE21 | NEW YORK, NEW YORK

An up and coming lifestyle, music and fashion magazine with online and print exposure. Handled brand management of all PAGE21 internal and external messaging, promotional and brand items. Contributed blog content writings, articles and industry research/data.

GRAPHICS CONSULTANT | C-CARE CO. | BALTIMORE, MARYLAND

Designed packaging concepts for the Jonathan product lines, specifically for DIRT and johnathan product. (subsidiary company)

GRAPHICS CONSULTANT | U3 VENTURES | PHILADELPHIA, PENNSYLVANIA

U3 Ventures is a real estate development focused on the university market. Marketing print materials were developed for a joint venture between them and a Dutch developer.